



Licensing Act 2003 (Hearings) Regulations 2005

Reference: 247982
Name: Ready Steady Store
Address: Unit RO42, 1 Willerby Road, Manchester, M8 9YG
Ward: Cheetham
Application Type: Premises Licence (new)
Name of Applicant: Benjamin Lowe
Date of application: 06 August 2020

Agreement has been reached between the applicant and all parties that submitted relevant representations.

The Sub-Committee is asked to grant the application subject to the modifications agreed between the parties without the need for a hearing.

If the Sub-Committee is not minded to grant the application as above, it is requested to adjourn the matter for a full hearing to be held to determine the application.

Proposed licensable activities and opening hours to be granted

The supply of alcohol for consumption off the premises only:

Mon to Sun 9am to 7pm

Opening hours: Not applicable as the premises is not open to the public

Representations received

Trading Standard	Trading standards objected to the application based on the grounds that as the sales of alcohol will be on-line and concluded at a distance, further steps are needed to prevent the sale and delivery of alcohol to people aged under 18 years.
Licensing & Out of Hours Compliance (LOOH)	LOOH objected to the application based on the grounds that even though the premise is located in a predominantly industrial area of Cheetham Hill, there are some residential properties within the vicinity. To further ensure the licensing

	objectives are upheld and public nuisance is diminished where practicable, the Licensing and Out of Hours team suggest further conditions are added to the premise licence in addition to the conditions detailed on the Premise Licence application.
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Agreements between parties

Trading Standards

1. The website shall indicate that a Challenge 25 Scheme is operated. It must also state on the page that it is an offence to buy or attempt to buy alcohol if you are under 18 and that valid ID will be requested on delivery if the person receiving the delivery appears under 25. The alcohol licence number must also be displayed on the website.
2. Customers shall be informed on the website and prior to delivery that a person over 18 must be available to take delivery of alcohol and that ID may be requested in the form of a passport, photo card driving licence, an HM Forces warrant card, or a card bearing the PASS hologram to prove they are over 18.
3. The customer buying alcohol on the website shall indicate they are over 18 – this may be by means of ticking a box and/or entering their date of birth.
4. The Challenge 25 policy shall be operated to ensure that any person who appears to be under the age of 25 shall provide documented proof that he/she is over 18 years of age. Proof of age shall only comprise a passport, photo card driving licence, an HM Forces warrant card, or a card bearing the PASS hologram.
5. Staff shall be trained to ensure that they know how to record when alcohol is returned as a result of a refusal to deliver alcohol to a person is made.
6. Delivery drivers shall be instructed in writing by the licence holder to ask for valid ID comprising a valid passport, valid photo card driving licence, an HM forces warrant card or a card bearing the PASS hologram on delivery if the person receiving the delivery appears under 25.
7. All training records and refusals logs shall be made available to an officer of Greater Manchester Police and an authorised officer of Manchester City Council on request.

Licensing & Out of Hours Compliance:

1. Deliveries to customers will be conducted in a responsible and considerate manner, ensuring no disturbance to local residents.
2. The site and public areas nearby are kept free from litter associated with the business.
3. No unauthorised advertisement of any kind will be inscribed or affixed upon the surface of the highway, or upon any building, structure, street furniture, tree or any other property that advertises or promotes the business.

Background documents (available for public inspection):

- Manchester City Council Statement of Licensing Policy 2016 - 2021
- Guidance issued under section 182 of the Licensing Act 2003, April 2017
- Original application form
- Representations made against application and respective agreements